

**DATE:** Monday, Sept 23, 2024  
**TO:** UTAH DECA ADVISORS  
**FROM:** SNOW COLLEGE COLLEGIATE DECA CLUB  
**SUBJECT:** HIGH SCHOOL DECA INVITATIONAL – Nov 7, 2024



You are invited to attend the upcoming Snow College DECA Competition on November 7, 2024 at Snow College in Ephraim!

Students may participate in one of the following events:

<b>INDIVIDUAL EVENTS:</b>	<b>TEAM EVENTS (Team of 2):</b>
<ul style="list-style-type: none"> <li>Marketing Communications (MCS)</li> <li>Retail Merchandising (RMS)</li> <li>Quick Serve Restaurant Management (QSRM)</li> <li>Apparel &amp; Accessories (AAM)</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality Services Management Team (HTDM)</li> <li>Sports &amp; Entertainment Marketing Team (STDM)</li> <li>Business Law &amp; Ethics Team (BLMDM)</li> </ul>
10-minute prep and 10-minute presentation with no Q&A	20-minute prep and 10-minute presentation with no Q&A

**We will not have exam events.**

**Each participant may compete in one event (Individual or Team).**

In the individual events, a student is given a scenario to review for 10 minutes. He/she then presents in front of a judge for 10 minutes, giving the judge about two minutes to complete the evaluation form before the next student arrives. **If Q&A is part of the case evaluation, it will be integrated into the conversation between competitor and judge.**

In the team events, two students are given a scenario that they review for 20 minutes. They then present in front of a judge for 10 minutes. The judge has about two minutes to complete the judge form before the next students arrive. **If Q&A is part of the case evaluation, it will be integrated into the conversation between competitor and judge.**

**A \$2000 Snow College scholarship will be awarded to  
 first place winners in each category  
 (team event winners will split the award at \$1000 each)**

**REGISTRATION**

<b>Instructions</b>	<b>Additional Information</b>
<ul style="list-style-type: none"> <li>Download this <a href="#">registration spreadsheet</a>.</li> <li>Follow the instructions in the spreadsheet to enter all of your participants</li> <li>Use this form to upload your spreadsheet: <a href="https://forms.gle/jW9oCj1CY8GiUPmQ8">https://forms.gle/jW9oCj1CY8GiUPmQ8</a></li> </ul>	<ul style="list-style-type: none"> <li><b>Registration will be open through October 22, 2024</b></li> <li>The entry fee is \$20 for each participant, this fee includes lunch.</li> <li><i>A late fee of 10% will be assessed for late registration</i></li> </ul>

**IT IS IMPERATIVE THAT WE RECEIVE YOUR REGISTRATION FORM & REGISTRATION FEES NO LATER THAN Monday, October 28<sup>th</sup>.** Your timely registration and payment will allow us time to coordinate the necessary judges, as well as adequate space to comfortably host the event.

**A Few Final Details:**

- Please arrive in Ephraim on Thursday, November 7 no later than 8:30 AM.**

- The first competitors will start preparing at approximately 8:40 AM. Prep and presentation times will be pre-assigned and sent out before the conference.
- We recommend that you drop everyone off at the Greenwood Student Center (GSC). We will have tables and games available in the GSC commons, and an advisors hospitality room just off of the commons.
- Lunch vouchers to the Badger Den will be provided to each participant and advisor
- We hope to complete the event with an awards assembly around 3:00 p.m. You should be on your way home by 3:30-3:45 p.m.

**Don't miss a fun, exciting, enriching, and educational day at Snow College!  
Registration will be available through October 28!**

*Should you need further information about this event, please contact Josh Hales:  
josh.hales@snow.edu or (435) 283-7199*

***See sample student flyer below. See you November 7!***

*Sign up now for the*  
**Snow College DECA Invitational**  
**Thursday, November 7**

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**INDIVIDUAL EVENTS:**

- Marketing Communications (MCS)
- Retail Merchandising (RMS)
- Quick Serve Restaurant Management (QSRM)
- Apparel & Accessories (AAM)

**TEAM EVENTS (Team of 2):**

- Hospitality Services Management Team (HTDM)
- Sports & Entertainment Marketing Team (STDM)
- Business Law & Ethics Team (BLTDM)



**\$2000 scholarships for first place winners!**

Please pay your \$\_\_\_\_\_ registration fee to \_\_\_\_\_ by \_\_\_\_\_

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